

# COLOR HERBE®

THE HAIR COLOUR  
THAT TREATS YOUR HAIR

## THE OTHER PRODUCTS

**HERBE Oxidizing Oil 5%**  
To obtain maximum coverage, 17 fl.oz., 500 ml

**HERBE Fixcolor 8%**  
To lighten hair as well as colour, 17 fl.oz., 500 ml

**HERBE Concentrates**  
Also available are 4 Colour Concentrates:  
Red - Gold - Blue - Silver  
Used to neutralize or accentuate highlights. Extremely useful and creative for today's modern hairstyles. Bottles 4 fl.oz., 120 ml

**HERBE Normalizing Shampoo**  
**Normalizing Shampoo:** Natural Herb based. Stabilizes the color of dyed hair. Maintains and enhances colored and highlighted hair. Rich in Mallow extracts. It cleans gently. Use after applying an HERBE color. Its special PH neutralizes any possible oxidation residue after coloring. Used regularly, Normalizing Shampoo keeps all hair clean and healthy looking. 17 fl. oz., 500 ml

**HERBE Cream Reconditioner**  
An especially rich, natural conditioner created for hair that's been colored, highlighted or permed. Restructures, strengthens and moisturizes, adding amazing brightness, softness, and suppleness. It should always be used immediately after color treating hair and whenever color treated hair is washed.

May also be applied around the hairline during the hair coloring process to protect the skin. We also recommend leaving it in for 3 - 5 minutes after using Normalizing Shampoo. Do not rinse completely and it will continue moisturizing the hair.

It is an extraordinary moisturizer for naturally curly hair. It is formulated with Wheat Bran Lipid - protein extract of wheat. 17 fl. oz., 500 ml



FREEPHONE:

get the best out of color herbe  
for your client and for yourself



**Antica Erboristeria srl**

Made in Italy

Rome - New York - London - Paris - Sydney

e-mail: herb2@herb.it

Distributed by:



# COLOR HERBE®



COLOR HERBE®



permanent hair colour

permanent hair colour

# COLOR HERBE

LINEA LINHA LIJN

# COLOR HERBE

LINE LIGNE LINIE

flash fashion permanent hair colour

## natural



- 1** 100% BLACK  
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- 2** 100% BLACK  
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## golden



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- 15** 100% BLACK  
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## mahogany



- 16** 100% BLACK  
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## copper



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## ash



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- 25** 100% BLACK  
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## copperish



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- 30** 100% BLACK  
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## flash fashion



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- FF2** 100% BLACK  
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- FF3** 100% BLACK  
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- FF4** 100% BLACK  
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- FF5** 100% BLACK  
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- FF6** 100% BLACK  
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**COLOR HERBE FLASH FASHION.** Six New Colours that can be used alone or mixed with other shades.  
If covering grey FF1, FF2, FF4, FF5, FF6 are on base 7, FF3 is on base 5.

Quality and safety are traditional features of the manufacturers of the Color Herbe range and Amies Erbaristeria have now developed **FLASH FASHION** with **No Ammonia** and **No Resorcinol**.

As with the Color Herbe colours **FLASH FASHION** covers grey from the first application (follow above instructions for best coverage) and now contains **Alex Vera** (well known for its anti-oxidizing properties, with multivitamin, vitamins and panthenol) to protect and nourish the hair while colouring.